



StartUP Bristol Task Force - Special Meeting  
Wednesday, April 17, 2019 4:00 p.m.  
Executive Meeting Room, First Floor, City Hall, Bristol, CT  
**Meeting Minutes**

Attendees: Erik St. Pierre, Eric Orschel, Lawrence Covino, Michael Zammet, Lynn Pernal  
Absent: Mike Sweeney  
Staff: Justin Malley, Dawn Nielsen, Calvin Brown  
Guests: Dan Greenberg, Chippens Hill Creamery  
Rachel & Michael Haseltine, Better Half Brewing  
Mohamed Ibrahim, Mo's Brick Oven Pizza Inc.

1. Call to Order

Larry Covino called the meeting to order at 4:03 p.m.

2. Public Participation

There was no public participation.

3. Approval of Minutes of the December 4, 2018 meeting.

Mike Zammet made a motion seconded by Eric Orschel to approve the minutes from December 4, 2018.  
Motion approved.

4. Discuss Business Updates

Justin introduced today's guests.

Michael Haseltine brought the committee up to date on his activities. Their partner, Mohamed Ibrahim, added information on his part of the business (brick oven pizza). It seems as though both parts of the brewery will be done at the same time.

Erik St. Pierre joined the meeting at 4:12 p.m.

Michael said he was keeping on top of the brand. They will be having a stage at the brewery. Rachel described some of the layout. Michael explained all the logistical issues and how he learned to work through restrictions. Michael described the restrictions that he found in Bristol that do not exist in other towns. Mo said he has the same kind of issues with the health district (BBHD).

Justin asked them to discuss the media presence they have created prior to opening. Michael explained and Rachel added comments. They are keeping some information out of social media so there can be some surprises. Rachel said she hopes that they can also include Café Real coffee at the Brewery.

Justin said that other new downtown businesses Café Real and Bristol Sports Armory will attend a meeting in the future.

5. Discuss New StartUP Projects and Direction

**Chippens Hill Creamery**

Justin introduced Dan Greenberg from Chippens Hill Creamery, who is at the old Minor's Farm location. He explained his business concept and where they are in the process. He is looking at it to be a "destination" – there is none like it for 16 miles around. They are renovating the Minor Farm property. He explained more about the business – it will be family run and they will just have 2 acres, mostly orchard. They will bring in the milk. The place will be rustic in character.

Justin said he would like to see more meetings like this where entrepreneurs can meet and share information. Justin looks at each business to see which grant program is appropriate.

Dan explained some of his plans for natural methods and organic fruit and exchanged ideas with the Haseltines.

**Better Half Brewing**

Rachel said that they are sponsoring a Parks and Recreation softball league. Michael said that they want to get involved in the community.

**Bristol Sports Armory**

Justin provided an update on Bristol Sports Armory. They have executed the lease with Mr. Carpenter for the Armory building. The partners have closed on their financing through a local bank which their grant award helped to secure.

**Touch of Beauty**

A business called Touch of Beauty has been started by a stylist who wanted to start her own business. She has put in an application for a small business grant. Calvin added information. She has found a location and is looking to do some renovations. She reached out to us and we helped guide her through the process. She is looking at early May for opening. Justin explained why the small business grant was used. She has been in business for a year.

Mike Zammet reported that **New England Barber** is looking to expand by moving across the street or opening a second location.

Michael asked what kinds of funding opportunities he may be eligible for in the future. Rachel said their setup was planned with future expansion in mind.

6. Take Any Action as Necessary on Above Items – There was no action on the agenda items.

7. Adjournment

The meeting adjourned at 5:06 p.m.

Respectfully submitted,  
Christine Cooper  
Recording Secretary