



**MEETING NOTICE**  
**BRISTOL DEVELOPMENT AUTHORITY**  
**MARKETING COMMITTEE MEETING**  
**Friday, September 6, 2019, 9:00 a.m.**  
**First Floor Meeting Room, Bristol City Hall**

**AGENDA**

- I. Call to Order
- II. Public Participation
- III. Acceptance of Minutes: June 14, 2019 Special Meeting
- IV. Old Business
  - A. Summer Marketing Updates:
    - Community outreach and public relations
    - Business outreach and public relations
    - Little League Tournament marketing initiatives recap and results
    - Summer things to do in Bristol on social media and BAH website
    - City Hall “All Heart” updates
- V. New Business
  - A. 2019-2020 Marketing Campaign Plans
  - B. Social Media and BAH Website Usage Statistics
  - C. BDA Real Estate Marketing
- VI. Adjournment

**The next meeting will be held on Friday, October 4, 2019.**

David Mills, Chairman